

Solution Brief

Advanced File Security and Search

About Genesis Networks

Genesis Networks is a leading IT Service Provider in the Information and Communications Technology (ICT) sector. We are dedicated to building and managing info comm network infrastructure, implementing business solutions and delivering high value professional services for corporate organisations.

Overview & Challenges

Globally, adoption of digital transformation has been on the rise and impacting many organisations. This was strongly driven by the pandemic where organisations were forced to rethink their workplace and speed up digital transformation initiatives to avoid disruptions to important work operations.

Due to the pandemic, organisations rushed to implement solutions for remote file collaboration to address immediate needs. This triggered a dramatic increase of digital content created, accessed, and exchanged within and beyond traditional corporate IT perimeters. These **hasty actions and resulting impact** expose organisations to risks that threaten productivity and resilience of the digital workplace.



Specifically, two types of risks are becoming more prevalent:



Loss of Productivity

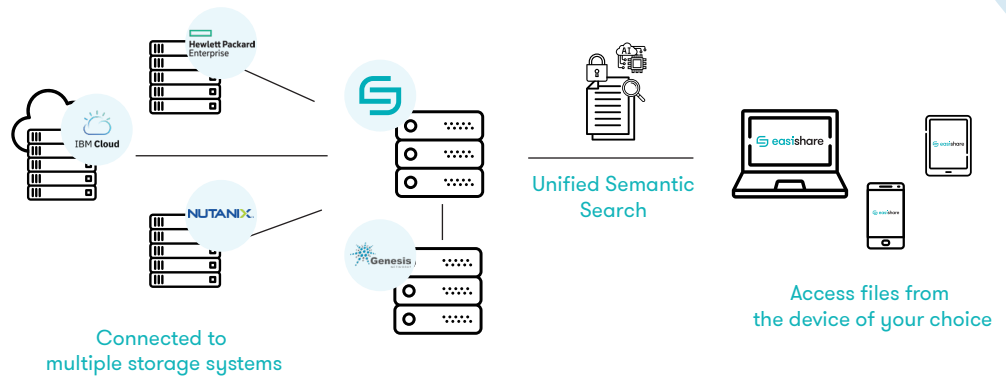
Employees are required to sift through heaps of files, which causes them to spend more time searching for files rather than generating value.



Leakage of Sensitive Files

Employees are moving corporate files onto personal devices and sharing it through unsecured channels like personal email, removable medias, or third-party file sharing applications.

Solution Architecture



How It Works?

EasiShare's integration with Genesis AI Search allows employees to enjoy the benefits of the semantic search while connecting to multiple storage systems.

EasiShare becomes the single unified interface with Genesis AI Search integrated at the backend, enabling employees to find the files that they are searching, **not just by writing the exact title**, but with a keyword that will suggest the most relevant results.

EasiShare also facilitates the IT team to **govern specific groups, roles, and users centrally** on their use of corporate files, by putting granular controls in place to limit the search, access and sharing of sensitive files.

EasiShare and Genesis AI Search integration is the future of digital transformation for forward-looking organisations to bring workplace productivity and security to the next level.

What is Genesis AI Search



Genesis AI Search uses semantics, predictive search, and recommendations to help users find answers naturally, enhancing the search experience in EasiShare.

Key Benefits

EasiShare with Genesis AI Search integration is an intuitive choice. Combining Genesis AI Search's powerful search capabilities and EasiShare's enterprise file security capacities, users enjoy increased productivity without compromising security. The bundled solution is very easy to implement, flexible and scalable. Hence, it is suitable for all organisations, regardless of size and industry.

Better Search Efficiency

Leveraging Genesis AI Search, users get results based on keyword meanings rather than typical file name searches. This **reduces time spent on locating files**, enabling users to focus on activities which adds value to your organisation.



Tighter File Control

Implement granular file controls for mission critical files to **ensure file confidentiality** and to prevent potential data loss caused by employee negligence.

